

CONFIDENTIAL

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**From:** Crawford, Carol Y. (CDC/OD/OADC) [REDACTED]  
**Sent:** 3/5/2020 9:47:53 AM  
**To:** Payton Iheme [REDACTED]@fb.com]  
**Subject:** RE: Facebook's COVID-19 Response Efforts

I'm around most of the morning without formal meetings for a bit – [REDACTED].

Kat knows that a appt will be coming from FB but your welcome to connect directly. She's ready to talk though!

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**From:** Payton Iheme [REDACTED]@fb.com>  
**Sent:** Thursday, March 5, 2020 8:59 AM  
**To:** Crawford, Carol Y. (CDC/OD/OADC) [REDACTED]@cdc.gov>  
**Subject:** Re: Facebook's COVID-19 Response Efforts

Hi and would be good to chat very soon.

On the FB live, should I reach out to Kat directly or do you want to connect us?

Best,

Payton

Sent from my iPhone

On Mar 5, 2020, at 8:55 AM, Crawford, Carol Y. (CDC/OD/OADC) [REDACTED]@cdc.gov> wrote:

Payton - I missed this one Tuesday night. Can we get a short call with someone tomorrow? We want to do a very controlled Q&A and would like to know our best options.

Our Lead POCs is Kat Turner at [REDACTED]@cdc.gov and she could talk directly to your team – I don't have to be a part of it.

Also, I know everyone else in Fed getting involved so let me know if we need to chat.

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**From:** Payton Iheme [REDACTED]@fb.com>  
**Sent:** Tuesday, March 3, 2020 10:22 PM  
**To:** Crawford, Carol Y. (CDC/OD/OADC) [REDACTED]@cdc.gov>  
**Subject:** Facebook's COVID-19 Response Efforts

Good evening Carol,

Apologies for the late note. I want to ensure you are aware that Mark just shared our ongoing work to support governments and non-profits with their response efforts on COVID-19. Our goal is to help organizations to get their safety messages out to the public, remove misinformation, and support overall community efforts in areas where we can be of help.



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If you have additional ideas not captured in the summary, please let me know.

Best,

Payton

<image001.gif>

Payton Iheme  
U.S. Public Policy  
Facebook